

ATTN: NEWS AND DISPLAY ADVERTISING

NANUET, NEW YORK: September 4th 2014 -- Creative team launches new shared workspace, in Nanuet, New York. An expert panel, free yoga and poetry classes, and live music lined up for opening day.

Do you need a good place to get things done? The trend towards cooperative workspaces is rapidly expanding as entrepreneurs, upstarts, and freelancers discover the benefits of a “working alone, together” (see *New York Times* article:

http://www.nytimes.com/2013/05/05/fashion/solo-workers-bond-at-shared-workspaces.html?pagewanted=all&_r=1&). Forward thinking founders, Donna Miele and Ken Herndon are launching a shared workspace, CILK119 on October 15th 2014, to offer residents of the lower Hudson valley the resource of a community-oriented work environment.

CILK119 boasts “hot desks,” a maker space, a conference/classroom, a lounge and resource room, a kitchen, a private phone area, and the amenities of wifi, printing, scanning, copying, and lockers.

Become a member and bang out some progress on your latest projects, present a proposal to your clients, or cook up the glow globe rig for your lightning bug costume. It’s all possible! Getting it done is so much better in a supportive, creative community.

Opening day events for CILK119 include:

- | | |
|--------|---|
| 11am | Yoga class with Raji Thron owner of Yoga Synthesis (Free) |
| 1 pm | Poetry reading by Seranam Literary Arts (Free) |
| 4:00pm | Musical performance by Studio 7 (Free) |
| 6-7pm | Reception and Refreshments (Free) |
| 7-9pm | Panel Discussion, “Small Business Milestones: Branding, Web Presence and Success” (\$10 suggested donation) |
| | • Trademark 101 |
| | Stephanie Adwar (Partner, Furgang & Adwar LLP) |
| | • Your Creative Small Business |
| | Shannon Burch and Lisa DeVogelear (Partners, The Soap and Paper Factory) |
| | • Web Presence and Social Media |
| | Greg Podunovich (Creative Technology Expert) |

Opening day visitors to CILK119 will receive a complimentary day pass for future use (\$35 value) and be entered in a raffle for a one month, maximum level membership (\$250 value).

A vibrant gathering place, CILK119 will continue to offer classes for professional development; readings, book signings, and craft talks by local authors; and receptions and events for local artists.

Upcoming events include:

“How Life Becomes Fiction,” September 18th from 7-9pm.

A craft talk for writers with author Joanna Clapps Herman.

“Electronic and Self-Publishing: The Horror or the Bomb” October 25th 4-6pm

A Halloween-inspired author signing and panel discussion with M.A. Marino (*Witch Way*), C.E. Grundler (*No Wake Zone Book 2* in the *Last Exit in New Jersey* series), and Richard Herr (*Tales from the StarBoard Café*).

All profits from CILK119 will be passed on to fund and support local artists and small businesses. **Please contact sylke@cuppapulp.com (Sylke Jackson, Events Coordinator) for more information.**